

MANAGEMENT OF THE NATURAL ENVIRONMENT FROM A SOCIO-ECONOMIC APPROACH

Responsible professor: ADOLFO CHICA RUIZ

Credits: 5,0 ECTS

Detailed programme:

LEARNING BLOCK	TOPIC OR ACTIVITY
B1	Presentation. Spatial planning and the natural environment.
B2	Land as a socio-ecological system. Millennium Ecosystem Assessment.
B3-4	Public participation workshop.
B5	Human welfare sustainability.
B6	Practical session. The ecological footprint.
B7	Land use and activities in coastal ecosystems. Related problems.
B8	Land use and activities in forest ecosystems. Related problems.
B9	Protected Natural Areas as tools for protection and development.
B10	Practical session: Plans for sustainable development.
B11	Fundamentals of social marketing.
B12	Social marketing applied to environmental protection.
B13	Socio-environmental marketing.
B14	Campaign design for the protection of areas and species.
B15	Natural capital assessment methods.
B16	Practical session. Natural capital assessment.
B17	Public-private partnership in the conservation and management of ecosystems.
B18	Field trip to the "Salinas de la Covacha" and "Salinas de la Esperanza" saltmarsh projects.

Evaluation system:

SYSTEM	WEIGHT
Written or oral exam	50 – 80
Attendance and usage of on-site formative activities	0 – 20
Written essays	5 – 20
Presentation of exercises, topics and projects	0 – 20
Attendance and participation in practical activities	0 – 20
Virtual campus graded activities (Online)	0 – 20
Other systems approved by the teaching coordination team for this subject, with approval from the Master academic committee	0 – 50